

Ecowill Promotional Materials

Ecological pens

Quantity produced: 3,000

Ecological fully recycled materials (even plastic parts are biodegradable). Communicates project website, easy to giveaway, big quantity produced.



Car sunshades:

Quantity produced: 1,500

Car-related, communicates ecodriving tip and link to website with all ecodriving tips, directly enforces ecodriving (one of the tips is to refrain use of extra energy such as with air conditioning, the need of which can be reduced thanks to the use of such sunshades). Give visibility to project when displayed on cars.



Car first aid & care kits:

Quantity produced: 1,500

Car-related, communicates ecodriving tip and link to website with all ecodriving tips, popular and useful item to giveaway. Contains plasters, wash swabs, dry swabs, refreshing wipes, gloves, scissors, car clean wipes.



Front view



Back view

Tyre pressure monitoring gauge:

Quantity produced: 300

Car-related, communicates project website, directly enforces ecodriving as one of the tips of ecodriving is to regularly control your tyres pressure. This is a more expensive gadget/giveaway for individuals who provide an active support to the project (e.g.: driving schools, trainers etc.).



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